



BVV Sangha, Bagalkot  
**AMRUTA INSTITUTE OF ENGINEERING & MANAGEMENT SCIENCES**

Approved by AICTE, New Delhi  
Recognized by Government of Karnataka & Affiliated to VTU, Belagavi

**AIEMS**  
BENGALURU

*AIEMS-Internal Quality Assurance Cell*

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**INDUSTRY INSTITUTE INTERACTION CELL**

III Cell has been revised for the academic year 2024-25 wef 3.2.2025.

**Committee Members List**

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Dr. Anitha N  
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Bidadi Bangalore-562 109

*Academic Year-2024-25*



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## **INDUSTRY-INSTITUTE INTERACTION CELL (IIIC) – ROLES AND RESPONSIBILITIES**

The **Industry-Institute Interaction Cell (IIIC)** serves as a bridge between academia and industry to foster **collaborative learning, research, internships, and skill development**. The cell ensures that students and faculty members are **exposed to real-world industry challenges** and are equipped with the latest knowledge and skills required by employers.

### **Roles and Responsibilities**

#### **1. Industry Collaboration & MoUs**

- Establish **MoUs (Memorandums of Understanding)** with industries, research organizations, and corporate firms.
- Foster partnerships for **joint projects, internships, and industrial training**.
- Facilitate **faculty exchange programs** with industry experts.

#### **2. Internships & Industrial Training**

- Organize **internship programs** for students in reputed industries.
- Facilitate **industrial visits and hands-on training** for students and faculty.
- Collaborate with industries to **align academic curriculum with industry needs**.

#### **3. Expert Lectures & Workshops**

- Arrange **guest lectures and technical talks** by industry professionals.
- Conduct **workshops and training sessions** on emerging technologies and industry trends.
- Organize **soft skills, resume-building, and career guidance sessions** for students.

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#### 4. Research & Consultancy Projects

- Promote **collaborative research projects** between faculty, students, and industries.
- Encourage faculty and students to **engage in consultancy services and funded research projects**.
- Support technology transfer and **patent commercialization**.

#### 5. Entrepreneurship & Start-Up Support

- Work closely with the **Institution Innovation Cell (IIC) and Entrepreneurship Development Cell (EDC)** to support student startups.
- Assist students and faculty in securing **funding and mentorship for start-up ventures**.
- Facilitate industry-driven **problem-solving competitions and hackathons**.

#### 6. Skill Development & Certification Programs

- Conduct **skill enhancement programs in collaboration with industry partners**.
- Encourage students to enroll in **industry-relevant certifications** (AICTE, NPTEL, Coursera, Udemy, etc.).
- Provide training on **latest technologies, tools, and industry software**.

#### 7. Placement & Career Opportunities

- Coordinate with the **Placement Cell** to ensure better job opportunities for students.
- Arrange **pre-placement talks, mock interviews, and aptitude tests**.
- Identify **job trends and skill gaps** to align student training accordingly.

#### 8. Monitoring & Reporting

- Maintain records of **MoUs, industry interactions, and student participation**.
- Submit periodic reports on **internships, placements, and industry collaborations**.

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- Evaluate the effectiveness of **industry interaction programs** and make necessary improvements.

**Benchmark**

SI No.	Programs to be conducted	No. of activities
1	Meetings with committee	1 per semester or 2 per year
2	Establish <b>MoUs (Memorandums of Understanding)</b> with industries, research organizations, and corporate firms	1 or 2 per year
3	Organize <b>internship programs for students in reputed industries</b>	1 or 2 per year
4	Arrange <b>guest lectures and technical talks</b> by industry professionals.	1 or 2 per year
5	Conduct <b>workshops and training sessions</b> on emerging technologies and industry trends.	1 per year
6	Organize <b>soft skills, resume-building, and career guidance sessions</b> for students.	1 or 2 per year

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