



BVV Sangha, Bagalkot  
**AMRUTA INSTITUTE OF ENGINEERING & MANAGEMENT SCIENCES**  
Approved by AICTE, New Delhi  
Recognized by Government of Karnataka & Affiliated to VTU, Belagavi

**AIEMS**  
BENGALURU

*AIEMS-Internal Quality Assurance Cell*

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Date: 03.2.2025

**ENTREPRENEUR DEVELOPMENT CELL**

EDC Cell has been **revised** for the academic year 2024-25 **wef 3.2.2025**

**Committee Members List**

Sl No	Faculty Name	Designation	Phone	Email ID
1	Dr. Santosh M Muranal Principal	Chairman	9886673000	<a href="mailto:principalamruta@gmail.com">principalamruta@gmail.com</a>
2	Prof. Anil Kumar, Asst. Prof, CSE	Chief Coordinator	9731876928	<a href="mailto:anil.live4@gmail.com">anil.live4@gmail.com</a>
3	Prof. Jagadeesh kumar Kadwadi Asst. Prof, ME	Member	9538645038	<a href="mailto:kk.jagu027@gmail.com">kk.jagu027@gmail.com</a>
4	Prof. Prasad K.N. Asst. Prof, CV	Member	7022021064	<a href="mailto:prasadnagaraj144@gmail.com">prasadnagaraj144@gmail.com</a>
5	Prof. Pradeep Biradar Asst. Prof, MBA	Member	8147544492	<a href="mailto:pradeepbiradar87@gmail.com">pradeepbiradar87@gmail.com</a>
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Dr. Anitha N  
IQAC Coordinator

Dr. Santosh M Muranal  
IQAC Chairman

**PRINCIPAL**

Amruta Institute of Engineering & Management Sciences  
Bidadi Industrial Area Near Tovota Kirloskar Motors  
Bidadi Bangalore-562 109





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## **ENTREPRENEURSHIP DEVELOPMENT CELL (EDC) – ROLES AND RESPONSIBILITIES**

The **Entrepreneurship Development Cell (EDC)** aims to foster innovation, creativity, and entrepreneurial skills among students by providing guidance, resources, and networking opportunities. The committee supports budding entrepreneurs in transforming their ideas into successful startups.

### **Roles and Responsibilities**

#### **1. Awareness & Motivation Programs**

- Organize **seminars, workshops, and guest lectures** by successful entrepreneurs and industry experts.
- Conduct **awareness campaigns** on entrepreneurship, government startup schemes, and funding opportunities.
- Encourage students to participate in **hackathons, idea contests, and startup challenges**.

#### **2. Skill Development & Training**

- Offer **entrepreneurial skill development programs** (business planning, marketing, finance, leadership, etc.).
- Provide hands-on training in **business model development, market research, and innovation management**.
- Conduct **certified courses** on entrepreneurship and startup management.

#### **3. Incubation & Mentorship Support**

- Assist students in **developing business plans and startup strategies**.
- Connect students with **mentors, industry professionals, and startup incubators**.
- Facilitate access to **office space, R&D labs, and prototype development facilities**.

*Academic Year-2024-25*



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4. Funding & Investment Guidance

- Help students apply for **startup grants, seed funding, and venture capital investments**.
- Collaborate with **angel investors, financial institutions, and government agencies** to provide funding support.
- Guide students on **business registration, patents, and legal formalities**.

5. Industry & Institutional Collaborations

- Establish **MoUs with startup incubators, corporate firms, and entrepreneurship organizations**.
- Arrange **internship opportunities in startups and industries** for hands-on experience.
- Promote **faculty and student research** in entrepreneurship-related areas.

6. Startup Showcasing & Competitions

- Organize **startup expos, pitch fests, and demo days** to showcase student innovations.
- Encourage students to participate in **national and international entrepreneurship competitions**.
- Recognize and award **best startup ideas and business models**.

7. Monitoring & Impact Assessment

- Track the progress of **student-led startups and entrepreneurial projects**.
- Maintain records of **entrepreneurship initiatives, success stories, and impact analysis**.
- Submit periodic reports to **institutional authorities (IQAC) and funding agencies**.





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### Benchmark

Sl No.	Programs to be conducted	No. of activities
1	Meetings with committee	1 per semester or 2 per year
2	Organize seminars, workshops, and guest lectures	1 per year
3	Conduct awareness campaigns on entrepreneurship, government startup schemes, and funding opportunities	1 per year
4	Participation in hackathons, idea contests, and startup challenges	10 to 20 students per sem
5	Entrepreneurial skill development programs (business planning, marketing, finance, leadership)	1 per year
6	Industry & Institutional Collaborations (MOUs)	1 per year

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IQAC Coordinator



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