



BVV Sangha, Bagalkot
AMRUTA INSTITUTE OF ENGINEERING & MANAGEMENT SCIENCES

Approved by AICTE, New Delhi
Recognized by Government of Karnataka & Affiliated to VTU, Belagavi

AIEMS
BENGALURU

AIEMS-Internal Quality Assurance Cell

Ref No: BVVS/AIEMS/ NMC/2024-25/005

Date: 03.2.2025

NEWSLETTER & MAGAZINE COMMITTEE

NMC Committee has been revised for the academic year 2024-25 wef 3.2.2025.

Committee Members List

Sl No	Faculty Name	Designation	Phone	Email ID
1	Dr. Santosh M Muranal Principal	Chairman	9886673000	principalamruta@gmail.com
2	Prof. Nagappa Pattanashetti Asst. Prof., ME	Chief Coordinator	9880112696	nageshpattanshetty55@gmail.com
3	Prof. Rashmi S Asst. Prof, ECE Dept.	Member	9739713245	chethan.aiems@gmail.com
4	Prof. Kiran Suraj Asst. Prof, MBA	Member	8088332281	prof.kiransurajs@gmail.com
5	Prof Arpitha G C. Asst. Prof., CV	Member	8152825469	arpithagc13@gmail.com
6	Prof Ramanagouda S Patil Asst. Prof., CSE	Member	6360994223	ramanspatil20@gmail.com
7	Prof. Rakesha B R Asst. Prof., BS	Member	789228232	rakeshgowda171295@gmail.com
8	Mr. Sangayya Hiremath Librarian	Member	7676922581	aiemslibrary123@gmail.com

Anitha

Dr. Anitha N
IQAC Coordinator



Dr. Santosh M Muranal

Dr. Santosh M Muranal
IQAC Chairman
PRINCIPAL

Amruta Institute of Engineering & Management Sciences
Bidadi Industrial Area Near Toyota Kirloskar Motors
Bidadi Bangalore-562109

Academic Year-2024-25



NEWSLETTER & MAGAZINE COMMITTEE – ROLES AND RESPONSIBILITIES

The **Newsletter & Magazine Committee** is responsible for curating, designing, and publishing institutional newsletters and magazines that highlight academic, cultural, and extracurricular activities. The committee ensures effective communication, student engagement, and the promotion of institutional achievements.

Roles and Responsibilities

1. Content Collection & Editing

- Gather articles, research updates, creative writing, and artwork from students and faculty.
- Ensure content is **well-structured, grammatically correct, and plagiarism-free**.
- Maintain a balance between **academic, creative, and informative** content.

2. Publication & Design

- Oversee the **layout, design, and formatting** of the newsletter/magazine.
- Ensure content is visually appealing and aligns with the institution's branding.
- Work with graphic designers and editorial teams for professional presentation.

3. Event & Activity Coverage

- Document and publish reports on major events such as **seminars, workshops, cultural fests, sports events, and guest lectures**.
- Include **photographs and student/staff achievements**.

4. Student & Faculty Engagement

- Encourage students and faculty to contribute articles, poems, essays, and artwork.
- Conduct competitions to promote writing, photography, and creativity.

5. Digital & Print Publication

- Publish the newsletter/magazine in both **print and digital formats** (PDF, website and social media).
- Ensure timely **quarterly, bi-annual, or annual** release schedules.

6. Collaboration & Promotion

- Work with **media, alumni, and industry experts** for guest articles and interviews.



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- Promote the magazine/newsletter through **institutional websites, social media, and email circulation.**

7. Archiving & Documentation

- Maintain **records of all past editions** for institutional reference.
- Create an **online repository** for easy access to previous publications.

8. Compliance & Approval

- Ensure all content adheres to **institutional guidelines and ethical standards.**
- Obtain necessary approvals from the **editorial board and management** before publication.

Benchmark

Sl No.	Programs to be conducted	No. of activities
1	Meetings with committee	1 per semester or 2 per year
2	Conduct competitions to promote writing, photography, and creativity	1 or 2 per year
3	Publication	1 or 2 per year

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